



### Information and criteria for venues

**THE “COACHATHON”** is based on a successful event run by Leverstock Green Lawn Tennis Club in Hertfordshire which raised funds for charity and raised the profile of their female coaches.

Dan Maskell Tennis Trust (DMTT) is one of the few tennis charities in the UK and we raise funds to support disabled tennis players. We offer grants to individuals, also disability programmes wherever these might be held like tennis clubs, schools, local authority venues, and disability organisations wishing to offer tennis as an activity. We have four main disability areas – wheelchair, deaf, learning disability and visually impaired. Our grants range from £500 for an individual to £1,500 for a group, and we also provide bespoke tennis wheelchairs to individuals at a cost of just over £1,500.

We are seeking support from tennis clubs, venues and coaches to run a **Dan Maskell Tennis Trust Coachathon**, primarily to raise funds for our Trust and also perhaps for your Club. The benefits to the Club increase awareness, bring additional revenue around bar and catering sales and new members joining.

As the name suggests the **Coachathon** is a marathon of coaching and suggestions for it include:

- A 12- or 24-hour target divided into one-hour sessions which can be booked in advance
- One or two courts
- May wish to have a small group to organise different parts of the event
- Incorporate existing groups such as breakfast club, ladies morning groups, disability groups, parent/child, family sessions, juniors sessions into the programme

- Run a raffle in advance and alongside the event – 2 or 3 big prizes (tennis racket, golf at local course etc.)
- Involve local celebrities – local MP for example and local publicity – BBC and local radio. Seek support from your County Tennis Association.
- Participants pay to take part e.g. £20 per person, £5 per person in a group – pricing should be flexible
- Can be run as part of an Open Day or during the Nature Valley Big Tennis Weekends or another Club event.

We require a commitment to raise a minimum of £250 for the Trust.

DMTT will provide a free fundraising pack and in some instances may be able to offer attendance by one of our Ambassadors.

Please help us to support disabled tennis players and run a Dan Maskell Tennis Trust Coachathon at your venue.

Thank you.

To register complete the form online and receive your free fundraising pack